



BJCC April 18, 2020

Early entry at 9am for kids with disabilities and special needs.

Summer is around the corner! Explore resources for recreation, education, and camp opportunities with interactive exhibitions and health-focused activities for all ages.

Join us for indoor fun with food vendors, stage entertainment, inflatables, face painting, golf, and so much more!

Families will leave with new ideas for health, activity, and wellbeing they can apply immediately.

Keeping your family healthy is challenging and parents have to make difficult decisions every day with imperfect information.

Our kids' expo is a community event that benefits Children's of Alabama and puts you face-to-face with local experts that support families, fun, health, and learning.

Sponsor Registration Form

Saturday, April 18th, 2020

9:00am – 6:00pm

Company Name: _____

Contact Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

Email address: _____

Website address: _____

Sponsorship Type	Rate	Quantity
Presenting sponsor	\$10,000	
Platinum sponsor	\$7,500	
Gold sponsor	\$5,000	
Silver sponsor	\$2,500	
Bronze sponsor	\$1,250	

Payment:

Please make check payable to: Odyence, LLC
1 Chase Corporate Dr, Suite 400, Birmingham AL 35244

Email form to: info@kidshealthandfunexpo.com

Credit Card Payment: Visa ___ Mastercard ___ American Express ___ Discover ___

Credit Card # _____ Exp Date: _____ V-Code: _____

Name on Card: _____

I have read and understand the terms and conditions of this commitment for the Kids Health and Fun expo. I hereby acknowledge and accept all agreements, terms and conditions.

Sponsor's Signature

Date

Initial _____

Presenting sponsor \$10,000

- Choice of booth up to 40' x 20'
- 30 badges
- Logo placement on all Exhibitors badges
- Logo placement on billboards
- Logo on all print advertising (direct mail, magazine...)
- Name on all radio script as presenting sponsor
- Online advertising on AI.com & Social Media
- Logo placement on expo registration page
- 200 tickets to giveaway

Platinum sponsor \$7,500

- Choice of booth up to 30'x30'
- 25 badges
- Logo on all print advertising
- Online advertising on AI.com & Social Media
- Logo placement on expo registration page
- 150 tickets to giveaway

Gold sponsorship \$5,000

- 20'x20' booth
- 20 badges
- Logo placement on all print advertising
- Online advertising on AI.com & Social Media
- Logo placement on expo registration page
- 100 tickets to giveaway

Silver sponsorship \$2500

- 20'x10' booth
- 15 badges
- Online advertising on AI.com & Social Media
- Logo placement on expo registration page
- 50 tickets to giveaway

Bronze sponsorship \$1250

- 10'x10' booth
- 10 badges
- Online advertising on AI.com & Social Media
- Logo placement on expo registration page
- 25 tickets to giveaway

Vendor Registration Form

Saturday, April 18th, 2020

9:00am – 6:00pm

Company Name: _____

Contact Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

Email address: _____

Website address: _____

Booth Type	Rate	Quantity	Total
10'x10' In-Line	\$375.00		
10'x10' Corner	\$475.00		
10'x20'	\$750.00		
TOTAL Booth Cost			

Additional Sponsorship opportunities are available. Please refer to the sponsors registration form.

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Credit Card Payment: Visa ___ Mastercard ___ American Express ___ Discover ___

Credit Card # _____ Exp Date: _____ V-Code: _____

Name on Card: _____

I have read and understand the terms and conditions of this commitment for the Kids Health and Fun expo. I hereby acknowledge and accept all agreements, terms and conditions.

Vendor's Signature

Date

Initial _____

Terms and Conditions

Booth and Exhibitor Rules: Each exhibit booth will consist of an 8' back wall drape and 3' side drapes, one 8' skirted table, 2 chairs, wastebasket, 4 badges and a booth sign. Additional equipment, any electrical needs and services are available on a rental basis from the BJCC

The booth area has concrete flooring. You may carpet your booth area in any floor covering.

Exhibitor set-up will take place on Friday, April 17th from 10 am – 5pm

No exhibit will be dismantled in any way prior to closing time.

EXHIBITORS MUST BE SET UP AND READY BY 9AM.

All exhibits must have an attendant during show hours. All displays must be contained within exhibit space. EXHIBITOR'S signing this agreement shall not sublet any part of the space without prior written approval of show management.

Use of Public address systems and other sound amplification must have prior approval of Show Management.

Show Management reserves the right to refuse any applicant for space deemed inappropriate.

Liability and Lawful Operations: The Kids Health and Fun Expo, and Odyence LLC will assume no responsibility for damaged, lost or stolen property. Insurance on the EXHIBITOR'S property is the responsibility of the EXHIBITOR.

Electricity and use of flammable materials must conform to all local regulations. Firearms and other weaponry are not allowed. No gasoline engines will be allowed to operate without written approval from the Fire Marshall.

EXHIBITOR shall comply with all federal, state and municipal laws and administrative rules, including but not limited to those relating to license and permits, ordinances and regulations applicable to the exhibit.

Indemnification: Any damage to premises is the responsibility of the EXHIBITOR causing the damage. Any restitution for such damage remains EXHIBITOR'S responsibility. EXHIBITOR agrees to hold the Kids Health and Fun Expo, Odyence LLC and the BJCC harmless of any liability, injury or damage to person or property that may arise out of the use of the premises by the EXHIBITOR pursuant to this agreement. EXHIBITOR agrees to hold harmless and indemnify the Kids Health And Fun Expo, Odyence LLC and the BJCC against all actions, liabilities, damages, losses, expenses, debts, taxes, fees, charges, assessments and other claims which may be caused by, arise out of, or are in any way associated with or contributed to directly or indirectly, by any act, omission, negligence, fault, or violation of any law or regulation by the EXHIBITOR or any of the EXHIBITOR'S officers, employees, agents, independent contractors, volunteers, guest, or visitors including but not limited to the costs of investigating, processing, litigating, or settling any such claim and the Kids Health And Fun Expo, Odyence LLC and the BJCC reasonable attorney fees.

Any matters not herein provided for shall be at the discretion of the Kids Health and Fun Expo, Odyence LLC and the BJCC. The laws of the State of Alabama shall govern this agreement. If any action is brought with respect to this contract, it shall be brought in the courts of Jefferson County, State of Alabama.

Initial _____